

NEW JERSEY FLORICULTURE: SELECTED CROPS, 2007 - 2008

Plant Type	Units	Operations with \$100,000 + Sales					
		Growers		Quantity Sold		Wholesale Value of Sales 1/	
		2007	2008	2007	2008	2007	2008
		<i>Number</i>		<i>1,000 Units</i>		<i>1,000 Dollars</i>	
Bedding/Garden Plants, Total 2/		3/	3/	3/	3/	111,818	108,425
Annuals		3/	3/	3/	3/	67,504	64,287
Hanging Baskets, Geraniums (Cuttings)	Baskets	88	71	230	220	1,847	1,795
Hanging Baskets, Impatiens	Baskets	48	45	77	70	536	523
Hanging Baskets, New Guinea Impatiens	Baskets	79	74	343	343	2,607	2,512
Hanging Baskets, Petunias	Baskets	62	57	307	307	1,956	1,586
Impatiens	Flats	100	94	715	715	5,856	5,015
Petunias	Flats	99	93	418	418	3,298	2,769
Marigolds	Flats	99	94	277	207	2,180	1,658
Geraniums (Cuttings)	Pots	105	96	2,421	2,335	5,275	5,004
New Guinea Impatiens	Pots	102	89	1,625	1,574	2,707	2,513
Pansies/Violets	Pots	45	43	1,077	923	1,417	1,632
Potted Herbaceous Perennials		3/	3/	3/	3/	44,314	44,138
Hardy/Garden Chrysanthemums	Pots	97	89	5,264	4,734	12,617	12,330
Hostas	Pots	69	62	623	576	2,472	2,537
Other Potted Herbaceous Perennials	Pots	83	77	8,062	8,235	29,225	29,271
Flowering Potted Plants, Total		3/	3/	3/	3/	27,168	23,692
Lilies, Easter	Pots	30	31	465	350	1,614	1,547
Poinsettias	Pots	67	67	2,057	1,757	9,084	8,054
Foliage For Indoor or Patio Use, Total		3/	3/	3/	3/	1,694	1,767
Hanging Baskets, Foliage	Baskets	23	19	40	35	280	255
Potted Foliage	Pots	12	10	4/	4/	1,414	1,512
Growers with Gross Value of Sales		Number of Growers		Covered Area (1,000 Sq Ft)		Expanded Wholesale Value of Sales (\$1,000) 5/	
		2008	2008	2007	2008	2007	2008
\$100,000 and over		167	152	18,551	18,195	176,092	169,849
\$10,000 - \$99,999		230	222	2,769	3,035	10,416	10,356
Total		397	374	21,320	21,230	186,508	180,205

1/ Equivalent wholesale value of all sales.

2/ Includes annual bedding plants and herbaceous perennials.

3/ Data not collected.

4/ Data not available.

5/ Wholesale value of sales as reported by growers with \$100,000 or more in sales of floriculture crops plus a calculated wholesale value of sales for growers with sales below \$100,000. The value of sales for growers below the \$100,000 level was estimated by multiplying the number of growers in each size group by the mid-point of each dollar value range.